CRANIOSACRAL THERAPY AWARENESS MONTH (CSTAM)

April is CranioSacral Awareness Month! We have dedicated this issue of Working Wonders to providing you with tools and ideas for promoting CranioSacral therapy in your own communities.

Thanks to Dr. John E. Upledger for researching, developing and sharing this modality used by manual healthcare professionals worldwide. And, thank you for all you do to improve overall wellness in your parts of the world!

PROMOTE CST IN YOUR COMMUNITY

Ideas for CranioSacral Therapy Awareness month

The following is a list of suggested ways to celebrate CranioSacral Therapy (CST) Awareness month in your local community.

- Proclamation. Request your city or state government to proclaim April as CranioSacral Therapy Awareness Month. Contact these offices for their guidelines for issuing proclamations.
- Display informational materials in a prominent location in your office.
- Offer free CST demonstrations during the month of April.

CRANIOSACRAL THERAPY FACT SHEET

This new Upledger CranioSacral Therapy flyer can be proudly displayed in your office. The fact section clearly explains CST and includes a sample list of medical conditions reported by patients to have been improved following CST. The figures section substantiates our worldwide imprint.

Click HERE to view fact sheet.
CREATE YOUR OWN VIDEO
And be entered in a drawing for a $200 Upledger Institute seminar voucher

Create a short video with one or more of your clients (only 1-2 minutes) about their CST experience and send it to Vicki.mccabe@iahe.com. We will post it on our Facebook page and encourage you to post it on your own page, as well. All videos must be received by April 30, 2017 to be eligible for the drawing.

Watch this sample video created with Kat Perry, CST-D for ideas. The below script provides the suggested format to honor CST Awareness Month. Have fun!

Sample Script:
Congratulations Upledger Institute International on CranioSacral Awareness Month. My name is ___________.
List your credentials and include if you are a CST-Technique or Diplomate certified therapist. I work at_____________ in City, State. I have been practicing CST for ____ years.
This is my patient _________________ (have patient provide short testimonial). Since I started CranioSacral Therapy, my______ has greatly improved.
Therapists closes with their message, e.g. Thank you Dr. John Upledger for developing this wonderful therapy.

Click to view this sample video with Kat Perry, CST-D for ideas!

CASE STORY
April is also National Autism Awareness Month

To honor both CranioSacral Therapy and Autism in April, and the well-established history of CST being recognized as a beneficial effective therapy for children on the Autism spectrum, we are sharing this transformational story:

"The Autistic Twins"

Excerpt from An Answer To Your Pain: CranioSacral Therapy for Health and Healing

Submitted by Karen Heyden, BA, LMT - Belleville, Illinois CranioSacral Therapy Practitioner since 2008

A mother of three-year-old male autistic twins called to ask me whether CranioSacral Therapy (CST) could help her son. She had researched CST online and hoped it could help. Following a brief discussion, she made an appointment for each of the boys.

Our first session was with son Brian.* As he walked in, I observed that he made no eye contact and kept repeating, "No, no." He carried a tablet loaded with educational games. One foot was toed-in and his back was slightly crooked. His neck was slightly pulled down to one side. Moving to the treatment room, Brian immediately started to play a game. After ten minutes of "no, no," he finally allowed me to touch him and start the CST.

*) This twin received CST and did well. His case story was included in the book An Answer To Your Pain: CranioSacral Therapy for Health and Healing.

Featured Products
Free Shipping in honor of CranioSacral Awareness Month!

Enjoy free shipping in the Continental U.S. when you order any title from the Discover CranioSacral brochure series. Written in terms your clients can easily understand, these brochures explain the value of CST for the many conditions you treat. Designed to help educate
consumers, these brochures will help raise awareness for CranioSacral Therapy and boost your business. Sold in sets of 100, each one includes space for your name and contact information.

Use Promo Code: Discover-CST
(offer valid mainland U.S. only)

Discover CranioSacral Therapy
The Healing Power of a Gentle Touch
Item Code: DCT1

Discover Integrative Treatment Approach to Commission and Traumatic Brain Injury
Brochures
Item Code: DCON

Discover CranioSacral Therapy for Longevity
Item Code: DCL1

Discover CranioSacral Therapy for Children
Support and Treatment
Item Code: DCMSS

Discover CranioSacral Therapy for Peri-Traumatic Stress Disorder
Item Code: DCP3D

Discover CranioSacral Therapy for Adult Concussion or Traumatic Brain Injury
Item Code: CSC1-2

Congratulations! New Teacher Certifications
• Karin van Deelen, Fysiotherapeut, CST-D
  Velp, Netherlands - CranioSacral Therapy 1 (CSI)
• Kimberly Painter, PT, LMT, CST-D
  College Station, TX - CranioSacral Therapy 1 (CSI)
• Caroline Barrow, CST-D
  Axbridge Somerset, England - SomatoEmotional Release 2 (SER2)
• Claudia Silva, PT, CST-D, CIMBE
  Orlando, FL - Clinical Application of CST and SER for Pediatricians (CACP)
• Karyn Quraishy, MSTD, CST-D
  Rancho Santa Fe, CA - Clinical Applications for Conception, Pregnancy and Birthing (CCPB1)

Congratulations! Newly Certified Teaching Assistants
• Natalie Bledstein, OTR, CST-D
  Wales, WI
• Sarah Cottle, NCTMB, CST
  Sedona, AZ
• Jeff Rynders, DC, CST
  Santa Barbara, CA
• Robyn Scherr, CMT, CST-D
  Lafayette, CA
• Pernille Stephens, CNMT, LMT, CST - Duluth, GA

FOR A COMPLETE LISTING AND DESCRIPTION OF THE BENEFITS ASSOCIATED WITH MEDALLION STATUS, PLEASE VISIT IAHP MEMBERSHIP BENEFITS.

Upcoming Conventions & Speaking Engagements
Harvard Fellowship in Integrative Medicine Research Seminar Series
April 12, 2017 | Boston, MA
• A Glial Cell Model of CranioSacral Therapy - Tad Wawson, LMT, CST-D
• AMTA - Connecticut Chapter Conference
April 20-23, 2017 | Bristol, CT
Cerebrospinal Fluid Stasis and its Clinical Significance

Looking for something else? View entire article database.

Upledger Study Groups and Practice Groups

Enjoy the Benefits...

Study Groups create wonderful opportunities to practice the skills you have already learned and further your understanding of your chosen modality by sharing experiences and asking questions of other like-minded practitioners.

Study Groups include hands-on practice, techniques review and time available to have your questions answered. Study Groups are led by Instructors, Teaching Assistants, or Certified Therapists.

Practice Groups are more informal, and allow for students to practice in order to prepare for further study.

Learn more about adult learning and why Study Groups are so important.

To become a Study Group Leader or Practice Group Organizer, email Kristen Bloom at kristen.bloom@iahe.com

CranioSacral Therapy 1 - Claudia Silva, PT, CST-D, CIMBE

Massage Live
May 5-7, 2017 Orlando, FL

World Massage Festival 2017
May 5-10, 2017 Cherokee, NC

Bodywork & Upledger CranioSacral Therapy for Infants & Children with Autism - Tami Goldstein, WLMT, CST

AMTA - FL
June 20-23, 2017 Anna Maria Island, FL

Introduction to Visceral Manipulation - TBD

FSMTA - Florida State Massage Therapy Association
June 20-23, 2017 Orlando, FL

Upledger CranioSacral Therapy for Concussion and Traumatic Brain Injuries - Mariann Sicco, PT, CST-D

CranioSacral Therapy for Longevity: Reversal of the Aging Process - Michael Morgan, LMT, CST-D

Upledger Aquatic Therapy Experience - Anne Water, LMT, CST-D

Upledger CranioSacral Therapy, Massage and Bodywork for Autism - Tami Goldstein, WLMT, CST

CranioSacral Therapy 2

Sedona, AZ in January, 2017 with Instructor Mariann Sicco, PT, CST-D

Contact Us

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